

Minutes of the meeting for Montgomery Tourism Committee held on 11th June 2020 this was a Virtual meeting via Zoom.

Present: Cllr's H Andrew, L Weaver, J Kibble, C Weston, S Gilder (Development Officer DM)

MINUTE 7 – T/20 APOLOGIES

No apologies

MINUTE 8 – T/20 DECLARATIONS OF INTEREST

None

MINUTE 9 – T/20 MINUTES OF THE LAST MEETING

Minutes of 7th May 2020 agreed but not signed due to meeting taking place virtually.

MINUTE 10 – T/20 MATTERS ARISING

1. TIC – Claudia & Barry have offered to look after this area. Agreed to make this an appropriate news item.
2. Town Clerk had spoken with Powis Woodyard and work to the plaque had not been completed due to the Covid 19 pandemic. They will update Town Clerk when the plaque is ready.

MINUTE 11 – T/20 DESTINATION MONTGOMERY

- Postcards are with the printers, they will be stocked in town and advertised on Facebook.
- Taste Montgomery are hoping to have an October Food Fayre and possibly another event in August on the Playing Fields, they will contact the Football Club to enquire if they will be able to use their toilets (this would depend on the football fixture). It was suggested that local self-catering accommodation could be invited to attend the Food Fayre.
- It may be possible to get businesses together at pre-booked events.
- Mid Wales Tourism had been contacted on how to manage safety measures; they are keen to support. Focus will be on shopping locally.
- Confidence needs to be built following this pandemic and a focus group from various sectors are looking into this.
- It has been discussed that business may consider doing a small promotional video to show what they have been doing to make things safe for residents and visitors.
- Air B & B's are not being used at present unless they are legitimate users.
- Thursday market is doing well.
- **Community News**
- Community news team has been meeting monthly.
- Cadw are considering opening unstaffed sites. Town Clerk will e mail to enquire if this will include Montgomery Castle.
- As VE Day could not take place it is possible that this could be included in VJ Day which is 15th August. Cllr Andrew had received an e mail regarding this and will forward to committee members.
- Apparently, litter had not increased dramatically.

MINUTE 12 – T/20 EVENTS.

- Virtual Literary Festival events are available on 12/13/14 June
- Montgomery Bounces Back – An open - air orchestra is planned for late August with lockdown art. It may be possible by then to have a one metre distance rather than two.
- There is concern regarding mixed messages between England and Wales
- Walking Festival – Four walks are fully booked. Picnic at the pool will be ticketed. Walking has become hugely popular along with cycling.
- Guest speakers have confirmed for the Literary Festival 2021

MINUTE 13 – T/20 MONTGOMERY LEAFLETS

- Cllr Kibble and Development Officer have updated leaflets and photos have been taken of Whitegate Pool.
- Development Officer has supplied the original PDF for the town and walking trails leaflets. Information for both leaflets will be considered ready for Council approval.
- It is hoped these leaflets will be funded by the Post Code Lottery.

MINUTE 14 – T/20 SAFE WORKING PRACTICES & BUILDING COMMUNITY CONFIDENCE IN TOURISM

- Town signs have now been replaced by Mr Bedford after being refurbished via crowd funding.
- Other items have been covered in item 11.

MINUTE 15 – T/20 DATE OF NEXT MEETING

Agreed by this committee that a further meeting would be held on Tuesday 7th July 2020 at 7.00 pm via ZOOM.

Items for next agenda

Leaflets
Hungarian Flag
DM & News Team
Arany Plaque